# TJX Runway Sweepstakes 2024 Official Rules

## NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Eligibility: The TJX Runway Sweepstakes 2024 (the "Sweepstakes") is open only to legal residents of the fifty (50) United States, the District of Columbia, and Puerto Rico who are at least eighteen (18) years old at the time of entry. Employees of The TJX Companies, Inc. ("TJX"), and its affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such TJX employee are not eligible. Employees of Merkle Inc. and its parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such Merkle Inc. employee are not eligible. Employees of Synchrony Bank and its affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such Synchrony Bank employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- **2. Sponsor:** The TJX Companies, Inc., 770 Cochituate Road, Framingham, MA 01701. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075. Neither Synchrony Bank nor any of its affiliates is a sponsor or administrator of the Sweepstakes.
- **3. Timing:** The Sweepstakes begins on August 24, 2024 at 12:00:00 a.m. Eastern Time ("E.T.") and ends on September 30, 2024 at 11:59:59 p.m. E.T. (the "Promotion Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.
- **4. How to Enter:** During the Promotion Period, visit tjxrewardssweeps.com ("Promotion Site") and follow the links and instructions to complete and submit the registration form including a valid email address. By registering for the Sweepstakes, you will receive one (1) Sweepstakes entry. If you enter by making an In-Store or Online Purchase with your TJX Rewards® credit card (as outlined below), you must register with the email address associated with your TJX Rewards® credit card.

During the Promotion Period, there are two (2) ways to earn additional Sweepstakes entries, as outlined below.

- a. Make an In-Store or Online Purchase with your TJX Rewards® credit card: Visit a T.J.Maxx, store location and make a purchase. Or visit <a href="http://tjmaxx.tjx.com/store/index.jsp">http://tjmaxx.tjx.com/store/index.jsp</a>; and make an online purchase. At checkout, you must use your TJX Rewards® credit card as the form of payment to receive one (1) entry into the Sweepstakes. See entry limit below.
- b. Mail-In Alternate Method of Entry: You do not need a TJX Rewards® credit card to participate in this method. To enter without making a purchase or using your TJX Rewards® credit card, print your full name, mailing address, email address, phone number and date of birth on a piece of paper and mail it in an envelope with proper postage to "TJX Rewards Runway Sweeps," c/o Merkle Inc., P.O. Box 5022, Department 864298, Kalamazoo, MI 49003-5022. You will receive one (1) entry into the Sweepstakes. Limit: One (1) entry per envelope. All mail-in entries must be postmarked by September 30, 2024 and received by October 7, 2024. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

<u>Limit</u>: Each entrant may receive one (1) Sweepstakes entry for registering; each entrant may also receive up to five (5) entries per day during the Promotion Period by making an in-store or online purchase, sending

in a mail-in entry, or a combination of the two methods. Multiple entrants are not permitted to share the same email address or TJX Rewards® credit card. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, TJX Rewards® credit cards, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

5. Drawing: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential winners from all eligible entries received by any method of entry during the Promotion Period, on or around October 10, 2024. The potential winners will be notified by email. The potential Grand Prize winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration") which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If the potential winner cannot be contacted, fails to sign and return the Declaration or provide any requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

## 6. Prizes, Approximate Retail Value ("ARV"), and Odds of Winning:

- A. Prizes: ONE (1) GRAND PRIZE: Grand Prize winner will receive \$2,500 worth of T.J. Maxx's The Runway wardrobe selected by a T.J. Maxx stylist. Winner will be required to provide information regarding their size and style. TAX GROSS UP PAYMENT: Sponsor will also provide winner a check for \$1,075, which is intended to assist the winner with any federal, state, or other tax obligations related to the Grand Prize (the "Tax Gross-Up Payment"). The Grand Prize winner's actual tax liabilities related to the Grand Prize could exceed the Tax Gross-Up Payment. The Grand Prize winner is solely responsible for all applicable federal, state, or other tax obligations related to the Grand Prize. Sponsor will not provide any further assistance toward the winner's tax obligations. ARV: \$3,575.
- ONE (1) FIRST PRIZE: First Prize winner will receive one (1) \$500 digital TJX Gift Card Gift cards are subject to the terms and conditions printed thereon and imposed by issuer.. ARV: \$500. ONE (1) SECOND PRIZE: Second Prize winner will receive one (1) \$200 digital TJX Gift Card. Gift cards are subject to the terms and conditions printed thereon and imposed by issuer.. ARV: \$200.
- **B. Total ARV:** The total ARV of all available prizes in the Sweepstakes is \$4,275.
- **C. Odds of Winning:** The odds of winning a prize depend on the total number of eligible entries received during the Promotion Period.

For All Prizes: Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Winners of a prize equal to or greater than \$600 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not

entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size, and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prizes will be fulfilled approximately 8-10 weeks after conclusion of the Sweepstakes. Limit of one (1) prize per household.

- **7. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, Synchrony Bank, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto)
- **8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, prize information, likeness, photograph, social handle, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. Sponsor is not obligated to use any of the above-mentioned information or publicity materials but may do so and edit such information or materials at its sole discretion, without further obligation or compensation.
- 9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but, not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. In the event there is a discrepancy or inconsistency between, any other statements contained in any Sweepstakes-related materials (including printed versions of these Official Rules) and the Official Rules as posted on the Promotion Site, the Official Rules as posted on the Promotion Site shall prevail, govern, and control.
- 10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information either caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes or provided by entrants; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process; (4) technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or to the receipt, use, inability to use, or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or

otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible.

- 11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
- **12. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's Privacy Policy: <a href="https://tjmaxx.tjx.com/store/jump/topic/find-help/legal/2400080#privacypolicy.">https://tjmaxx.tjx.com/store/jump/topic/find-help/legal/2400080#privacypolicy.</a>
- **13. Winner List:** For a winner list, please <u>click here</u>. The winner list will be posted after winner confirmation is complete.
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#### **ABBREVIATED RULES for TV and Radio**

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (DC) & PUERTO RICO 18 AND OLDER. VOID WHERE PROHIBITED. Sweepstakes begins at 12:00:00 a.m. E.T. on 8/24/24 and ends at 11:59:59 p.m. E.T. on 9/30/24. For Official Rules, free method of entry, and complete details, visit tjxrewardssweeps.com. Limit: 5 entries per day. Sponsor: The TJX Companies, Inc. Synchrony Bank is not a sponsor and does not endorse the Sweepstakes.

### ABBREVIATED RULES for Print (including for proposed signage)

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (DC) & PUERTO RICO 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes begins at 12:00:00 a.m. E.T. on 8/24/24 and ends at 11:59:59 p.m. E.T. on 9/30/24; see Official Rules at tjxrewardssweeps.com for additional eligibility restrictions, prize descriptions/restrictions/values, odds, free method of entry, and complete details. Limit: 5 entries per day. Sponsor: The TJX Companies, Inc., 770 Cochituate Road, Framingham, MA 01701. Synchrony Bank is not a sponsor and does not endorse the Sweepstakes.

#### Abbreviated rules for online Ads – Tiny Banner

NO PURCHASE NECESSARY. Ends 9/30/24. For Official Rules, including free method of entry, visit tjxrewardssweeps.com.

#### Abbreviated Rules for online Ads - Not a Banner

NO PURCHASE NECESSARY. Legal residents of the 50 United States (DC) and Puerto Rico 18 years and older. Ends 9/30/24. For Official Rules, including odds, free method of entry, and prize description, visit tjxrewardssweeps.com. Limit 5 entries per day. Void where prohibited. Sponsor: The TJX Companies, Inc., 770 Cochituate Road, Framingham, MA 01701. Synchrony Bank is not a sponsor and does not endorse the Sweepstakes.